

MEDIA RELEASE

Class Super Wins Highest Overall Satisfaction Award Third Year in a Row

Thursday, 18 May 2017 – Class Super has won the 2017 Investment Trends Highest Overall Satisfaction Award for SMSF Software¹, the third year in a row.

The award recognises that Class Super users were the most satisfied with their SMSF software compared with all other providers.

Class Super also won the award in 2015 and 2016.

Class CEO Kevin Bungard said the award was recognition of the dedication shown by the Class team in keeping Class Super at the leading edge of cloud technology and SMSF administration.

“It’s thrilling to win this award for the third year running, especially in such a challenging 12 months for the SMSF industry” Mr Bungard said.

“This has been a tumultuous period with the introduction of the Super Reforms and Class is committed to ensuring accountants and administrators have the most powerful and up to date tools to service their SMSF clients and implement the changes.”

In the past year, Class has introduced a suite of new Super Reform-related features, the Class mobile app and consolidated portfolios for administering both SMSF and non-SMSF portfolios.

The Investment Trends Award measures user satisfaction across 17 categories, including quality of reporting, level of automation, data feeds, ease of use and technical support.

Mr Bungard said change and disruption would continue to be features of the SMSF industry.

“SMSF businesses and their clients will continue to face new challenges and opportunities, both from the regulators and from a maturing and increasingly competitive market,” Mr Bungard said.

“For those who have not yet moved their SMSF administration to the cloud, now is the ideal time to make the transition and take advantage of the dramatic efficiency gains and growth opportunities the technology offers.”

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About Class

Class was established in 2005 to develop and deliver industry strength software solutions for the Australian self-managed superannuation industry. Class Super is Australia’s leading cloud SMSF administration software. Class Portfolio is a powerful administration and reporting solution for companies, trusts and individuals.

¹ Source: Investment Trends 2017 SMSF Accountant Report