March 2017 SMSF Benchmark Report

Impact of the Super Reforms



Feature

Baby Boomers and Gen X hit hardest by the changes.



Benchmark Data

A profile of SMSFs and their members.



Investment Insights

A detailed picture of how SMSFs invest.



Impact of the Super Reforms

Baby Boomers and Gen X hit hardest by the changes

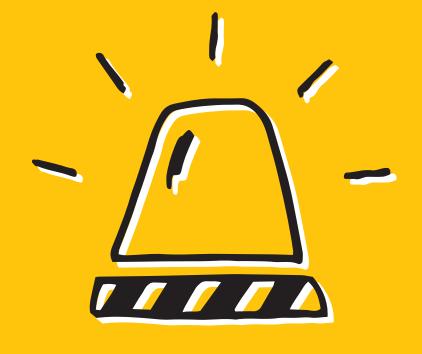
Baby Boomers and Gen X workers with SMSFs have had the brakes put on their retirement savings by the new, lower cap on concessional contributions, with 25.9% aged 49 and over likely to be affected.

How do we reconcile this with the statement by the Federal Treasury for the May 2016 Federal Budget that only 3.5% of super account holders would be impacted by this measure? The Treasury number is an average across all workers, including the large number of Gen Y and younger Gen Xers who have had super their entire working life. In practice, 90% of the savings from this measure will come from those aged 49 and older.

The average SMSF member is aged 58 and entered the workforce 15 years before the superannuation guarantee (SG) was introduced. They typically had no super before 1992, well over a third of their career. It is no wonder then that 25.9% of SMSF members 49 and older took advantage of the \$35,000 concessional contributions cap to make "catch up" contributions to their retirement nest egg.

From 1 July 2017, those Baby Boomers and Gen Xers will need to cut back to no more than \$25,000 a year, making it much harder to catch up for their pre-SG years.

90% of the reduction in concessional contributions will come from those 49 years and older



Impact of the Super Reforms

Reduction in Annual Concessional Contributions Cap to \$25,000

The Government's figure

Only 3.5% of super account holders make concessional contributions of more than \$25,000 per year.

The SMSF reality

A much higher percentage of SMSF members will have to cut their contributions to come under the reduced cap, especially members aged 49 or over who have not had the benefit of a lifetime of compulsory super and often need to make catch up contributions.

The detail

- 25.9% of members 49 and over contributed greater than \$25,000 in FY2015, the latest year for which there is complete data. Their contributions averaged \$34,100 each, indicating that they generally came very close to their \$35,000 cap, so moving it back to \$25,000 will impact them significantly.
- Measured by value, 90% of the reduction in contributions will come from members aged 49 and over.
- 17.3% of SMSF members under 49 years contributed greater than \$25,000 in FY2015. Their contributions averaged \$29,800 each, very close to their \$30,000 cap.
- Overall, 23.8% of SMSF members are estimated to be impacted.



The Government's figure

Less than 1% of super account holders have a total super balance of more than \$1.6 million.

The SMSF reality

13.8% of SMSFs have at least one member with a super balance greater than this amount. They will be unable to make further non-concessional contributions and will be unable to transfer the full amount to pension phase due to the \$1.6m transfer balance cap.

The detail

- 9.9% of SMSF members have balances over \$1.6m and 13.8% of SMSFs have at least one such member.
- An additional 1.6% of members under 65 have balances between \$1.4m and \$1.6m and will therefore have their bring-forward contribution caps cut back under new rules for members with balances in that range.



OF SMSF MEMBERS 49 YEARS AND OVER MADE CONCESSIONAL Contributions over \$25,000 A year



OF SMSFS HAVE AT LEAST ONE MEMBER WITH A SUPER BALANCE OVER \$1.6M

Impact of the Super Reforms

Reduction in Non-Concessional Contributions Caps

The Government's figure

Less than 1% of super account holders make or plan to make non-concessional contributions of more than \$300,000 in a 3-year period, using the bring-forward rule.

The SMSF reality

A significantly higher percentage of SMSF members will be impacted by the cap, especially those over 49.

The detail

- Even before FY2017 is completed, in the past 33 months, 6.9% of SMSF members 49 and over made non-concessional contributions of more than \$300,000.
- Among the same age group, 10.6% made nonconcessional contributions of over \$100,000 in a single year, FY2015.
- 65-74 year-olds are hit the hardest. While they cannot access the bring-forward rule their annual cap has been reduced from \$180,000 to \$100,000 a year.
- 11.3% of this age group contributed over \$100,000 in FY2015, averaging \$167,000.
- If they had been scaled back to \$100,000, this would have reduced overall contributions in that age group by 32.9%.



This analysis clearly shows that for a significant percentage of SMSF members, the super reforms legislated in 2016 could throw a hefty spanner into their contributions strategy and overall wealth plan. These will be the people nervously discussing with their accountant or financial planner in the coming months how they can structure their super and other investments to try to mitigate the impact of the government's changes. This is particularly the case for members who need to make catch-up contributions because they are older and have not enjoyed a lifetime of compulsory super or have had significant periods out of the workforce. The latter group is disproportionately women, who on average retire with 47% less super than men.¹



OF SMSF MEMBERS 49 AND OVER MADE NON-CONCESSIONAL CONTRIBUTIONS GREATER THAN \$100,000 IN FY2015

The Government's figure

In 2017-18, 96% of superannuation account holders not affected by super reforms

-Budget 2016

The SMSF reality About 31% of SMSF members likely to be affected

¹Senate Inquiry, Achieving Economic Security for Women in Retirement

Benchmark Data

Key Statistics at 31 March 2017

Class believes it is important for our customers and other participants in the industry to have access to timely benchmark data and key metrics about their industry, their peers and the SMSFs they service.

Much of the data available from other sources is estimated, based on small non-representative samples or is collated many months after the fact.



number of Class customer businesses







total value of net assets (5) administered on Class Super across 132,873 SMSFs

average number of SMSFs per business





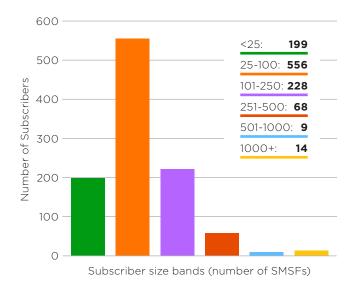
, average SMSF balance with an average member balance of \$683,000

Benchmark Data

While small firms – less than 25 SMSFs – are still a significant subscriber category on Class, the SMSF industry is consolidating and we would expect that percentage to decrease over time. This trend among Class clients will also be driven by the higher growth rates of businesses on Class.

A typical small SMSF practice using Class for more than one year grows on average at 20% per annum, compared to an industry growth rate of 5% (over the 5 years to December 2016).

Distribution of Class Subscribers by Size





| <25 | 199 | 18.5% | 2,168 | 1.6% | 11 | General Accounting Practice |
|----------|-----|-------|--------|-------|-------|-----------------------------|
| 25-100 | 556 | 51.8% | 30,212 | 22.7% | 54 | Small SMSF Practice |
| 101-250 | 228 | 21.2% | 34,379 | 25.9% | 151 | Medium SMSF Practice |
| 251-500 | 68 | 6.3% | 23,829 | 17.9% | 350 | Large SMSF Practice |
| 501-1000 | 9 | 0.8% | 5,541 | 4.2% | 616 | Emerging Administrator |
| 1000+ | 14 | 1.3% | 36,744 | 27.7% | 2,625 | Major Administrator |

Administrator size by number of SMSFs



| Subscriber Size | Class | Industry |
|-----------------|-------|----------|
| <25 | 1.6% | 11% |
| 25-100 | 22.7% | 20% |
| 101-250 | 25.9% | 21% |
| 251-500 | 17.9% | 16% |
| 501-1000 | 4.2% | 3% |
| 1000+ | 27.7% | 14% |
| DIY | 0% | 15% |

Benchmark Data

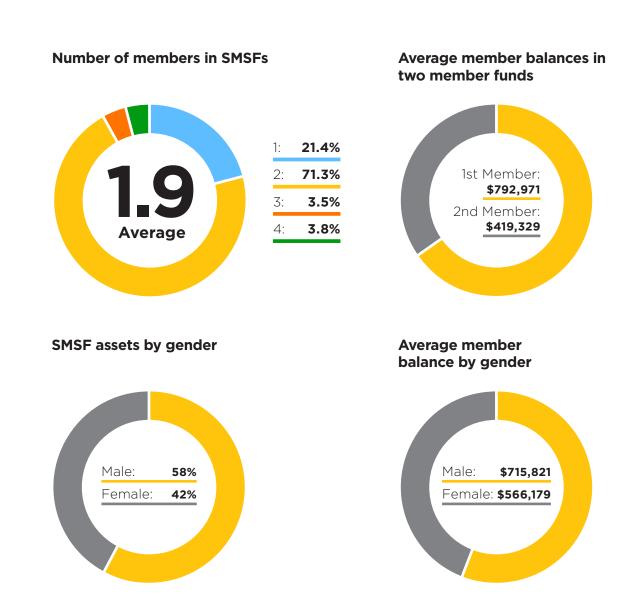
Membership sizes at 31 March 2017

There remains a big difference between the average balance of members in two member funds, with the first member having almost double the assets of the second. However, we would expect that disparity to reduce now that the super reforms have placed tighter restrictions around member contributions and balances. As a group, men currently have 39% more assets than women and their average balance is 26% higher.

Average assets per SMSF \$1,296,392

0.000

Average assets per member

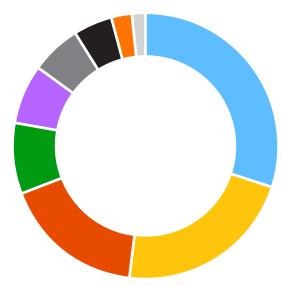


Asset allocation at 31 March 2017

For consistency, the asset allocation chart below uses the same asset categories as the ATO. However, these are unsatisfactory for obtaining a true picture of what SMSFs are investing in. Listed trusts, for example, is a broad category that includes ETFs and REITs, while unlisted trusts is mostly unlisted managed funds. In the following pages we dig deeper into SMSF investments.

SMSF Asset Allocation

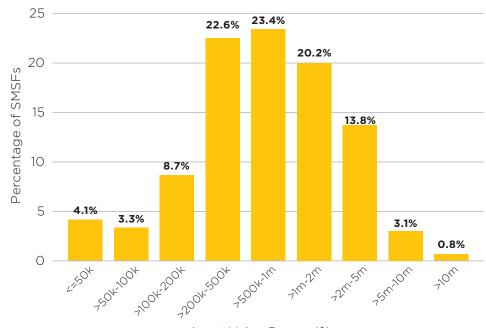
31 March 2017



| Listed shares: | 30.2% |
|---|-------|
| Cash and term deposits: | 21.8% |
| Unlisted trusts: | 17.5% |
| Non-residential real property: | 8.4% |
| All other assets: | 7.2% |
| Residential real property: | 6.2% |
| Listed trusts: | 4.6% |
| Limited recourse borrowing arrangements: | 2.7% |
| Other managed investments: | 1.4% |

SMSFs by Asset Value

Distribution of SMSFs by total assets



Asset Value Range (\$)

Exchange-Traded Funds at 31 March 2017

SMSFs mostly use ETFs to get exposure to developed market equities and as a passive investment in Australian shares. Emerging markets and Australian listed property are also relatively popular.

International ETFs make up 58% of the Top 20 ETF Investment Holdings.

42%

International: 58%

Domestic:

| - Rank | Security Code | Description | Intl/ Domestic | % of Funds with ETFs that hold this Security | % of total SMSF ETF investments ¹ |
|-----------|------------------|--|-------------------|---|--|
| 1 | IVV | Ishares S&P 500 ETF - Chess Depositary Interests 1:1 Ishs&P500 | I | 22.0% | 10.3% |
| 2 | 100 | Ishares Global 100 ETF - Chess Depositary Interests 1:1 Ishglb100 | I | 15.1% | 5.4% |
| 3 | STW | SPDR S&P/ASX 200 Fund - Exchange Traded Fund Units Fully Paid | D | 14.6% | 8.3% |
| 4 | VEU | Vanguard All-World Ex-Us Shares Index ETF - Chess Depositary Interests 1:1 | I | 14.2% | 3.9% |
| 5 | VTS | Vanguard Us Total Market Shares Index ETF - Chess Depositary Interests 1:1 | I | 13.6% | 5.4% |
| 6 | VAP | Vanguard Australian Property Securities Index ETF - Exchange Traded Fund Units Fully Paid | D | 13.3% | 3.4% |
| 7 | MGE | Magellan Global Equities Fund (Managed Fund) - Trading Managed Fund Units Fully Paid | I | 11.6% | 4.1% |
| 8 | SLF | SPDR S&P/ASX 200 Listed Property Fund - Exchange Traded Fund Units Fully Paid | I | 10.8% | 3.2% |
| 9 | VAS | Vanguard Australian Shares Index ETF - Exchange Traded Fund Units Fully Paid | D | 8.9% | 6.7% |
| 10 | IEU | Ishares Europe ETF - Chess Depositary Interests 1:1 Isheu350 | I | 8.4% | 2.1% |
| 11 | IEM | Ishares MSCI Emerging Markets ETF - Chess Depositary Interests 1:1 Ishmsciem | I | 8.0% | 1.6% |
| 12 | VHY | Vanguard Australian Shares High Yield ETF - Exchange Traded Fund Units Fully Paid | D | 7.9% | 3.5% |
| 13 | IXJ | Ishares Global Healthcare ETF - Chess Depositary Interests 1:1 Ishhealth | I | 7.1% | 1.8% |
| 14 | VAF | Vanguard Australian Fixed Interest Index ETF - Exchange Traded Fund Units Fully Paid | D | 6.5% | 2.9% |
| 15 | AAA | Betashares Australian High Interest Cash ETF - Exchange Traded Fund Units Fully Paid | D | 6.0% | 2.3% |
| 16 | IAA | Ishares Asia 50 ETF - Chess Depositary Interests 1:1 Ishasia | I | 5.7% | 1.2% |
| 17 | YMAX | Betashares Aus Top 20 Equity Yield Max Fund (Mg Fd) - Trading Managed Fund Units Fully Paid | D | 4.5% | 1.5% |
| 18 | USD | Betashares U.S. Dollar ETF - Exchange Traded Fund Units Fully Paid | I | 4.1% | 1.9% |
| 19 | IVE | Ishares MSCI Eafe ETF - Chess Depositary Interests 1:1 Isheafe | I | 4.1% | 1.2% |
| 20 | SFY | SPDR S&P/ASX 50 Fund - Exchange Traded Fund Units Fully Paid | D | 3.9% | 1.9% |

¹ Percentage each security makes up of the total SMSF ETF investments e.g. IVV is 10.3% of the total SMSF investments in ETFs.



Some claim that SMSFs are Ton

underinvested in international assets compared to APRA funds. However, they often fail to take into account indirect investment by SMSFs. The figures below show that SMSFs are using managed funds to get much of their international asset exposure rather than investing directly.

Managed Funds at 31 March 2017

Asset exposure of the top 20 most popular managed funds

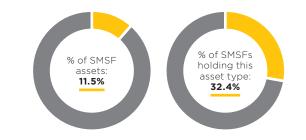
| 57.8% |
|-------|
| 10.0% |
| 9.1% |
| 7.6% |
| 6.6% |
| 4.9% |
| 4.0% |
| |

Top 20 Investment Holdings

| Rank | Security Code | Description | % of Funds with Managed Funds that hold this security | % of total SMSF Managed Fund investments ¹ |
|-------|------------------|--|--|---|
| 1 | PLA0002AU | Platinum International Fund | 25.3% | 4.3% |
| 2 | MGE0001AU | Magellan Global Fund | 24.7% | 4.3% |
| 3 | PLA0004AU | Platinum Asia Fund | 10.5% | 1.8% |
| 4 | MAQ0482AU | Winton Global Alpha Fund | 8.4% | 1.0% |
| 5 | FID0008AU | Fidelity Australian Equities Fund | 7.8% | 1.4% |
| 6 | ETL0032AU | Aberdeen Emerging Opportunities Fund | 6.5% | 0.6% |
| 7 | MIA0001AU | MFS Global Equity Trust | 6.3% | 1.1% |
| 8 | GSF0002AU | Grant Samuel Epoch Global Equity Shareholder Yield (Unhedged) Fund | 6.3% | 0.9% |
| 9 | MAQ0277AU | Macquarie Income Opportunities Fund | 5.9% | 1.0% |
| 10 | SCH0028AU | Schroder Fixed Income Fund - Wholesale Class | 5.8% | 0.9% |
| 11 | MAQ0410AU | Walter Scott Global Equity Fund | 5.7% | 1.1% |
| 12 | MAQ0404AU | IFP Global Franchise Fund | 5.5% | 0.9% |
| 13 | VAN0004AU | Vanguard W'sale Australian Property Securities Index Fund | 5.4% | 0.7% |
| 14 | ETL0018AU | PIMCO Global Bond Fund - Wholesale Class | 5.3% | 0.7% |
| 15 | TGP0034AU | RARE Infrastructure Value Fund - Unhedged | 4.9% | 0.5% |
| 16 | IOF0145AU | Henderson Tactical Income Fund | 4.8% | 0.8% |
| 17 | HOW0052AU | Kapstream Wholesale Absolute Return Income Fund | 4.6% | 0.8% |
| 18 | TGP0008AU | RARE Infrastructure Value Fund - Hedged | 4.5% | 0.4% |
| 19 | APN0008AU | APN AREIT Fund | 4.5% | 0.6% |
| 20 | CSA0038AU | Bentham Wholesale Global Income Fund | 4.4% | 0.5% |
| Total | (Percentage that | the top 20 make up of total SMSF investments in Managed Funds) | | 24.1% |

¹ Percentage each security makes up of the total SMSF Managed Fund investments e.g. PLA0002AU is 4.3% of the total SMSF investments in Managed Funds.

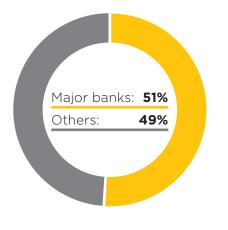
Investment Insights



% of Eunds

Direct Domestic Shares at 31 March 2017

Direct investment by SMSFs in Australian shares is highly concentrated in the largest 20 domestic shares, especially the banks, with the latter making up just over half of investment in the top 20. However, Telstra and BHP are the two most popular stocks.



Major banks make up 51% of the Top 20 domestic share holdings.

Top 20 Investment Holdings

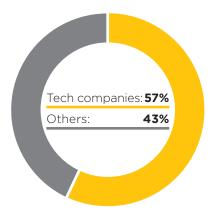
| • | Security Code | | % of Funds with Domestic Shares that hold this security | % of total SMSF Domestic Share investments |
|----|---------------|--|--|--|
| 1 | TLS | Telstra Corporation Limited. | 52.5% | 4.4% |
| 2 | BHP | BHP Billiton Limited | 48.9% | 3.8% |
| 3 | WBC | Westpac Banking Corporation | 48.5% | 6.9% |
| 4 | ANZ | Australia And New Zealand Banking Group Limited | 45.9% | 5.6% |
| 5 | NAB | National Australia Bank Limited | 45.4% | 5.7% |
| 6 | СВА | Commonwealth Bank Of Australia. | 44.6% | 8.1% |
| 7 | WES | Wesfarmers Limited | 37.7% | 3.3% |
| 8 | WOW | Woolworths Limited | 32.1% | 1.9% |
| 9 | WPL | Woodside Petroleum Limited | 29.5% | 1.7% |
| 10 | S32 | South32 Limited | 27.4% | 0.4% |
| 11 | CSL | CSL Limited | 20.1% | 2.6% |
| 12 | RIO | Rio Tinto Limited | 19.4% | 1.3% |
| 13 | СҮВ | Cybg PLC – Cdi 1:1 Foreign Exempt Lse | 19.2% | O.1% |
| 14 | QBE | QBE Insurance Group Limited | 18.1% | 0.8% |
| 15 | TCL | Transurban Group - Ordinary Shares/Units Fully Paid Triple Stapled | 15.4% | 1.1% |
| 16 | AMP | AMP Limited | 15.0% | 0.6% |
| 17 | MQG | Macquarie Group Limited | 14.7% | 1.5% |
| 18 | MPL | Medibank Private Limited | 14.5% | 0.4% |
| 19 | ORG | Origin Energy Limited | 14.4% | 0.6% |
| 20 | STO | Santos Limited | 13.7% | 0.4% |

¹ Percentage each security makes up of the total SMSF Domestic Share investments e.g. TLS is 4.4% of the total SMSF investments in Domestic Shares.



Direct International Shares at 31 March 2017

Technology stocks are the most popular for SMSFs investing directly in international shares, with tech stocks making up 57 per cent of the top 20 investment in international shares. More than 1 in 10 SMSFs which directly hold international shares own a stake in Apple.

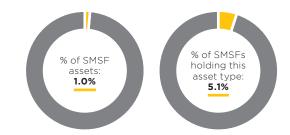


Tech companies make up 57% of the Top 20 international share holdings.

Top 20 Investment Holdings

| Rank | Security Code | Description | with Int'l Shares that hold this security | % of total SMSF Int'l Share investments |
|---------|------------------|--|---|---|
| 1 | AAPL | Apple Inc | 10.9% | 4.6% |
| 2 | GOOG | Google Inc - Class A Shares | 6.5% | 1.2% |
| 3 | MSFT | Microsoft Corp | 5.1% | 1.2% |
| 4 | GOOGL | Google Inc - Class C Shares | 4.8% | 1.1% |
| 5 | V | Visa Inc | 4.4% | 0.8% |
| 6 | IGAS | IGas Energy PLC | 3.9% | < 0.1% |
| 7 | PYPL | PayPal Holdings Inc | 3.8% | 0.6% |
| 8 | LLOY | Lloyds Banking Group PLC | 3.7% | 0.7% |
| 9 | JNJ | Johnson & Johnson | 3.4% | 0.9% |
| 10 | WFC | Wells Fargo & Co | 3.3% | 0.7% |
| 11 | FOX | Twenty-First Century Fox, Inc Class B Voting Common Stock-Cdi | 3.1% | 0.8% |
| 12 | AMZN | Amazon.com Inc | 3.1% | 0.7% |
| 13 | BRK/B | Berkshire Hathaway Inc | 3.1% | 1.4% |
| 14 | EBAY | eBay Inc | 3.0% | 0.3% |
| 15 | С | Citigroup Inc | 2.9% | 0.6% |
| 16 | ORCL | Oracle Corp | 2.8% | 0.4% |
| 17 | MA | MasterCard Inc | 2.8% | 0.5% |
| 18 | PFE | Pfizer Inc | 2.6% | 0.4% |
| 19 | NDSN | Nordson Corp | 2.5% | 0.4% |
| 20 | GILD | Gilead Sciences Inc | 2.4% | 0.3% |
| Total (| (Percentage that | the top 20 make up of total SMSF investments in Direct International Shares) | | 17.7% |

¹ Percentage each security makes up of the total SMSF International Share investments e.g. AAPL is 4.6% of the total SMSF investments in International Shares



% of Funds

About The Class SMSF Benchmark Report

Class Super is now used by over 1,000 accounting, financial planning and specialist administration businesses to administer over 130,000 SMSFs, 22.4% of the estimated 593,000 SMSFs¹ in Australia as at 31 March 2017.

Call **1300 851 057** Visit **class.com.au** The *Class SMSF Benchmark Report* is compiled using de-identified data extracted from across the Class Super user base^{*}. Class Super supplies data to its customers via transaction and market data feeds which include daily balances from a wide range of banks, brokers and wrap and other platform providers – the richness and timeliness of this data provides a unique, up to date view across a significant portion of the SMSF sector.

At Class, we've been developing and delivering cloud software solutions for the Australian wealth accounting market since 2009. Our mission is to deliver innovative administration solutions that automate manual workloads, driving high levels of processing efficiency and scalability. Class software enables accountants, administrators and advisers to increase profitability, fuel business growth and deliver better client service.

Class Super is the leading cloud SMSF administration software, used to quickly and efficiently administer over 130,000 funds.

Class Portfolio is a powerful solution for accounting, administration and reporting of other investment portfolios.

The underlying figures for the charts and tables used in this report are available by emailing **media@class.com.au**



¹ Class estimate based on historic growth trend.

* To view the methodology used, please click <u>here</u>